

Operationalizing the CUSP

PHASE ONE

(January 1, 2022- December 31, 2023)

Preamble:

The operationalizing of the CUSP is the necessary next step in accomplishing the goals set within it. To help us direct resources and personnel, we will need to craft a road map for the activities we want to achieve and when we want to accomplish them. The massive undertaking of creating a culture and operations shift can only be accomplished if worked at it in phases. This document outlines **Phase 1** of the operationalizing of the CUSP as proposed by the National Ministry Team.

Phase One: Building the General Mechanics.

Duration: 2 years

To accomplish its goals, the CUSP will need to be supported by the right foundational gears. Phase One carries a two-year timeline to build the teams and programs to facilitate growth and forward momentum.

Activities and Programs to Support Year One

Activity One: *Creation of a Church Assessment Process*

An assessment process will help the local church discern and discover how well they are doing concerning the four priority areas identified in the CUSP, namely:

- 1- Spiritual Health and Theology
- 2- Leadership Development
- 3- Mission
- 4- Organizational Health

The assessment can clarify unforeseen needs and guide the church towards training, partnerships, or extension of ministry. The foundation for this assessment is the MB disciple-making environment described as the desired outcome of the CUSP.

Cost Associated with this Activity:

Research and development: \$25,000

Deployment and maintenance: \$25,000

Cost recovery: \$25,000

Scope: National

Activity Two: *Creation of Provincial "Priority Area" Teams*

Provinces would establish four teams composed of volunteers and staff to represent the Priority Areas described in the CUSP: Spiritual Health and Theology (Faith and Life Teams), Leadership Development, Mission (Disciple-making, Church planting, etc.), and Organizational Health.

The main foci of these groups would be to:

- 1- Local consultation and needs awareness
- 2- Provincial strategy and tactics
- 3- Resourcing local churches
- 4- Representing the province at the national "Priority Area" team

Cost Associated with this Activity:

Research and development: \$5,000

Deployment and maintenance: \$5,000

Scope: Provincial

Activity Three: Creation of National "Priority Area" Teams

CCMBC would establish four teams composed of volunteers and staff to represent the Priority Areas described in the CUSP: Spiritual Health and Theology (Faith and Life Teams), Leadership Development, Mission (Disciple-making, Church planting, etc.), and Organizational Health.

The main foci of these groups would be to:

- 1- National consultation and needs awareness
- 2- Best practices and resource creation
- 3- Resourcing Provincial teams.

Cost associated with this activity:

Research and development: \$20,000

Deployment and maintenance: \$80,000

Scope: National

Activity Four: "Defining our Discipling Identity" Project

The creation of a national consultative project will help discover and describe our theological and missiological convictions related to discipleship. This project's results can serve as the measuring stick used to produce literature, theological documents, and funding of programs. This project is to be a grassroots consultation.

Cost associated with this activity:

Research and development: \$7,000

Deployment and maintenance: \$8,000

Scope: National

Activity Five: Defining our Local, National, and Global Mission Tactical Plan.

To define and implement an MB missiological approach that encompasses discipleship and mission extension in Canada and beyond.

Cost associated with this activity:

Research and development: \$5,000

Deployment and maintenance: To be determined

Scope: National, Provincial, and Multiply

Activity Six: Building a Data Management System

To utilize online tools to track and manage national, provincial, and agency data.

Cost associated with this activity:

Research and development: \$30,000

Deployment and maintenance: To be determined

Scope: National + Provincial

Activity Seven: New Initiative Budget Line

To accomplish the elements of the CUSP, the National Ministry Team will be assigned a budget line for their discretionary use.

Cost associated with this activity:

Discretionary new initiative budget line: \$50,000

Scope: National + Provincial (NMT)

Activity Eight: Defining our Leadership Development Tactical Plan.

Define and implement an MB leadership development ecosystem that facilitates the development of leaders.

Cost associated with this activity:

Research and development: \$5,000

Deployment and maintenance: To be determined

Scope: National, provincial, and MB Seminary

Total Budget Implication:

Provinces: \$10,000

National: \$255,000