

The MB Church of Canada

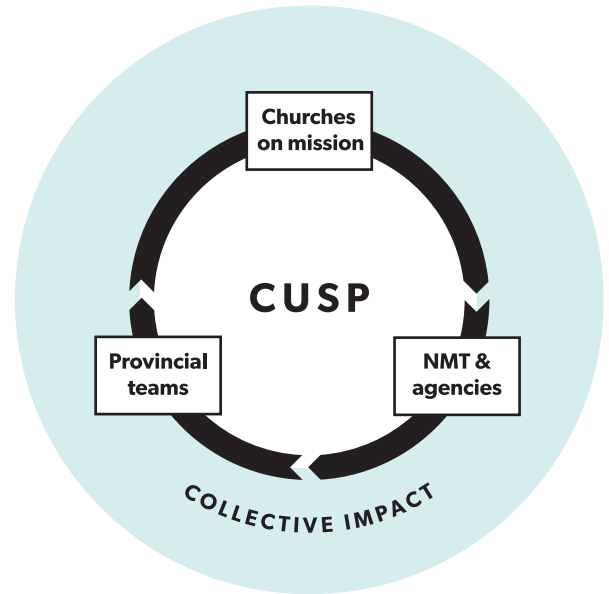
The Collaborative Unified Strategic Plan (CUSP)

The Mission

To collaboratively develop a discipling identity that propels churches to a disciple-making attitude, in order to produce new leaders, who lead new disciple-making movements.

Our Vision

The MB Church of Canada is a community of healthy, disciple-making churches and ministries, on mission together with Jesus, locally, nationally and globally.



Our Priorities

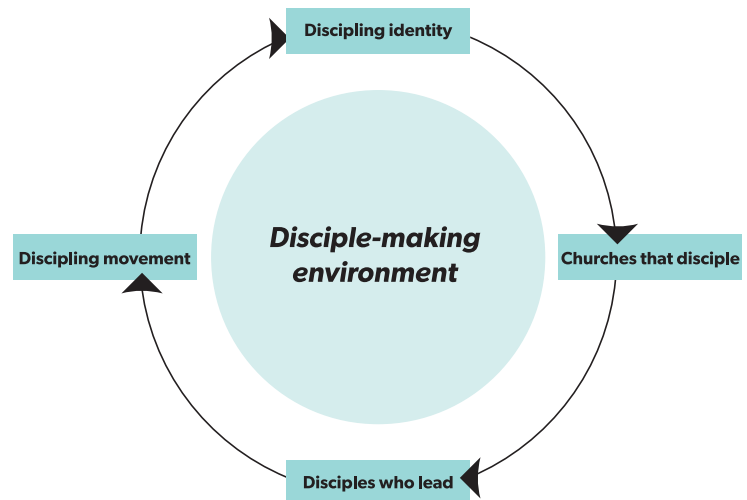
Priority area	Assessing	Equipping	Partnering	Extending
SPIRITUAL HEALTH AND THEOLOGY	Theological clarity and spiritual depth	Resources for Confessional and spiritual health	With provinces and agencies to facilitate health	Leaders as mentors and teachers
LEADERSHIP DEVELOPMENT	Leadership capacity and existing plan for leadership development	Formal and non-formal training	Teaching churches	Continued skill development and training
MISSION	Mission extension capacity	Mission training	Missional churches and global partnerships	Support systems and supervision
ORGANIZATIONAL HEALTH	Systems and operational effectiveness	Board and lay-leader training	Unified direction with contextualized approach	Metrics, accountability and reporting

CLARITY (between Equipping and Partnering)
MATURITY (between Partnering and Extending)
MOMENTUM (between Extending and Multiplication)
MULTIPLICATION (on the far right)

Our Values

1. We operate in dependence on God
2. We live by the guidance of Scripture
3. We expect transformational discipleship
4. We participate in God's mission
5. We are church-centered
6. We serve and lead together
7. We steward resources on God's behalf

Outcome



Key Performance Indicators

Spiritual Health and Theology

- Assessment results and trends (survey results)
- Participation level in equipping (attendance at conferences/events)
- Effective new pastor credentialing and orientation
- Engagement with the Confession

Leadership Development

- Assessment results and trends (survey results)
- Participation level in equipping
- Participation level in partnering
- Leadership pipeline and database trends analysis and contributions by region

Mission

- Assessment results and trends (survey results)
- Participation level in equipping
- Participation level in partnering
- The number of churches started; number being established; number added to membership
- The number of new churches started as a result of our global outreach

Organizational Health

- Assessment results and trends
- Participation level in equipping
- Participation level in partnering
- Number of requests/evaluations completed
- Number of churches involved in programs

Denominational Health Dashboard for EB

- Growth/ shrinking patterns of membership/attendance
- Attendance at provincial/national conventions and total ballots cast (trend analysis)
- Financial support trends

Principal Organization

- Church engagement
- Church financial support
- Member Organization report card (participation, program)