

MB Church Transformation Survey Results

Dear Pastor/Church Leader,

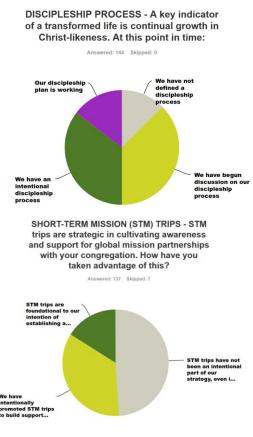
The CCMBC Executive Board is happy to share with you the results of the Transformation Survey that many of you filled out this summer. We received 144 completed surveys (57%), but as we plan to do this survey annually, we hope to have a higher response rate in the future. So, please expect to receive an email next May, and please plan to participate in the survey. High participation is invaluable to getting a clear understanding of the effect of CCMBC's initiatives. We recognize that every pastor's time is valuable, so we are trying to keep the number of surveys to a minimum, and make them easy/quick to fill out. An annual survey will also allow us to track change over time, and it is important that we have high response rates so that we are comparing similar samples. Please join us!

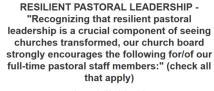
Three points about this survey before we get to the results:

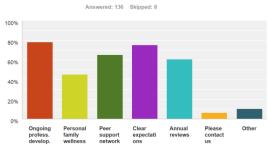
- First, this is our first attempt at a Transformation Survey, so we will be fine-tuning the questions for next year. Thanks to many of you for your helpful feedback on the questions.
- Second, we would like to reiterate that this survey is not an evaluation of the churches; rather, it is a tool to monitor the impact of CCMBC initiatives. We want to know if the efforts of C2C, L2L, MB Mission, MBBS, etc., are having an impact on our churches. We hope to measure our progress toward our mission, which is to "multiply Christ-centred churches to see Canada transformed by the good news of Jesus Christ." As a result, information on individual churches will be kept confidential. All reports on findings will be presented in aggregated form (nationally and provincially), like the results below. The provincial and national conferences have been partnering together to provide a seamless delivery of services in order to help our churches across Canada, and this survey will help us evaluate how we are doing.
- Third, we are committed to sharing the findings with you. Besides this report, we will be writing
 articles for the MB Herald on each of the three foci of the survey: Life Transformation, Church
 Transformation and World Transformation. Results will also be available on the website and
 through other venues.

Now to the results. We will not comment on the results for each question as they are clearly presented in the summary report, in both chart form and as percentages. However, we wish to highlight one result from each section (Life, Church and World Transformation). Regarding Life Transformation, we want to see people within our churches living on mission, growing in discipleship and reaching out to those around them. Right now, roughly half the responding churches stated in Question 6 that they have an intentional discipleship process (35%) or that their discipleship plan is working (15%). We hope to see more churches create and implement intentional discipleship programs. Regarding Church Transformation, L2L's core function is equipping and developing leaders, which includes enabling church boards to support them. We were pleased to find out that more than three out of four (79%) churches have ongoing professional development for their full-time staff (Question 10). We also found that nearly half (49%) of responding churches have no initiatives for church multiplication (Question 14), something that C2C will seek to facilitate in their focus on church multiplication. Finally, MB Mission seeks to

promote short-term mission opportunities to build support and commitment for global mission. Question 19 shows us that more than half of our churches intentionally promote (35%) short-term mission trips or consider them foundational to their ministry (16%). In sum, these indicators provide CCMBC and our partners with benchmarks to evaluate our efforts to support our churches. In what areas would we like to see improvement? How can services to the churches be improved?







As a result of the Transformation Survey, we will be able to review our current plans and identify where changes are needed. One simple example is Question 10 about resilient pastoral leadership. Only 61% of churches indicated they encourage "annual or regular performance reviews" for pastoral staff. The L2L online resource shelf provides helpful processes and templates for conducting reviews. By creating more awareness of the availability of these free resources, could we see an increase in the number of churches providing feedback to their pastoral staff?

With your ongoing participation in the Transformation Survey, we will be better equipped to develop our ministry plans in the coming years. The value of a survey monitoring transformation is to see how church responses change over time as new initiatives have been put in place and take root. We will also be able to evaluate and make changes to improve current initiatives. And so we look forward to seeing next year's results.

Our thanks again to all those who took the time to participate in this survey. We wish you God's richest blessing as you serve His church and your community.

Sam Reimer

Measurement Committee Chair, CCMBC Executive Board